For:

With:

P.O. BOX 33091

PO BOX 58746

NEWARK, NJ 07188-0091

BOB CASEY FOR SENATE(215421)

CBS TELEVISION STATIONS



**KYW TV3** 

INVOICE

Page 1 of 7

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num:

1041-80917 10/16/2012-10/22/2012

**Contract Dates: Customer Order:** 

Linked Order:

**Product Desc:** 

CPE: / /

In Account SHORR JOHNSON MAGNUS(39976) 1831 Chestnut St Ste 602

Philadelphia, PA 19102-8746

Philadelphia, PA 19103-3700 ATTN:Accounts Payable

CASEY FOR SENATE Broadcast airtimes represented are reported to the nearest second. Invoice Num: 1041-556701

Invoice Date: 10/28/2012 Billing Cycle: Broadcast EOM

**Billing Period:** 10/01/2012-10/28/2012

11/27/2012 Net 30 days

uy	Flight									Total	
ine	Descript				Buy Line Dates		MTV	VTFSS	Dur	Spots	Rate
1	CBS THI	S MORI	NING		10/16/2012-10/19	9/2012	. T W	TF	30	6	405.00
Weel	k Of			MTWTFSS	<u> </u>	Spots Per Week	_	Rate			
10/15	5/2012-10/21	/2012		. T W T F		6		405.00			
Air D	<u>ate</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10/16	6/2012	Tu	08:13:07 AM		BCTV1209H		30	405.00			
10/17	7/2012	We	07:55:21 AM		BCTV1209H		30	405.00			
10/18	8/2012	Th	08:12:25 AM		BCTV1209H		30	405.00		1000	
10/18	8/2012	Th	08:41:37 AM		BCTV1209H		30	405.00			A.
10/19	9/2012	Fr	08:27:26 AM		BCTV1209H		30	405.00			
10/19	9/2012	Fr	08:57:36 AM		BCTV1209H		30	405.00			
2	CBS THI	S MORI	NING		10/22/2012-10/22	2/2012	M		30	2	405.00
							15			M.	
Week	k Of			MTWTFSS	<u>i</u>	Spots Per Week		Rate			
10/22	2/2012-10/28	3/2012		М		2		405.00			
Air D	<u>ate</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
10/22	2/2012	Мо	07:29:31 AM		BC0812H		30	405.00			
10/22	2/2012	Мо	08:54:30 AM		BC0812H		30	405.00			
3	THIS MO	RNING	(5:58-7AM)		10/16/2012-10/19	9/2012	. T W	TF	30	4	350.00
						7 -					
Week	k Of			MTWTFSS		Spots Per Week	=	Rate			
10/15	5/2012-10/21	/2012		.TWTF		4		350.00			
Air D	<u>ate</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
10/16	6/2012	Tu	06:39:38 AM		BCTV1209H		30	350.00			
10/17	7/2012	We	06:40:47 AM		BCTV1209H		30	350.00			
40/40	8/2012	Th	06:58:31 AM		BCTV1209H		30	350.00			
10/18	9/2012	Fr	06:28:32 AM		BCTV1209H		30	350.00			

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



10/16/2012-10/22/2012

JOHN LINK POL.

**GWTS-PH** 

1041-80917

**KYW TV3** 

1041-556701

Broadcast EOM

10/01/2012-10/28/2012

10/28/2012

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

BOB CASEY FOR SENATE(215421) PO BOX 58746

Philadelphia, PA 19102-8746

In Account SHORR JOHNSON MAGNUS(39976) 1831 Chestnut St Ste 602

ATTN:Accounts Payable

Philadelphia, PA 19103-3700

**Customer Order:** 

Office:

Linked Order:

Account Exec:

Contract Num:

**Contract Dates:** 

CPE:

/

**Product Desc:** CASEY FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

Page 2 of 7 11/27/2012 Net 30 days

Buy	Flight										Total		
ine.	Description	on			Buy Line Dates	<b>.</b>	мт	WTFSS	D	Our	Spots	Rate	
4	THIS MOF	RNING	(5:58-7AM)		10/22/2012-10/2	22/2012	М			30	1	350.00	
Wee	ek Of			MTWTFS	S	Spots Per Week		Rate_					
	<del>22/2012-10/28/</del> 2	2012		M	<u>~</u>	<u> </u>	-	350.00					
		-0.2				•		000.00					
<u>Air I</u>	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
10/2	22/2012	Мо	06:22:16 AM		BC0812H		30	350.00					
5	NEWS 3 A	T 6			10/16/2012-10/1	9/2012	. T W	TF		30	4	1,440.00	
											1		
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week	=	Rate	100			D.	
10/1	15/2012-10/21/2	2012		. T W T F		4		1,440.00	Els.				
Air I	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	W _	Credit	Remarks	
10/1	16/2012	Tu	06:12:46 PM		BCTV1212H		30	1,440.00					
10/1	17/2012	We	06:20:44 PM		BCTV1209H		30	1,440.00		500			
10/1	18/2012	Th	06:26:35 PM		BCTV1209H	10	30	1,440.00					
10/1	19/2012	Fr	06:27:00 PM		BCTV1209H		30	1,440.00					
6	NEWS 3 A	T 6			10/22/2012-10/2	22/2012	M			30	1	1,440.00	
					(A) (A)							.,	
Wee	ek Of			MTWTFS	<u>s</u>	Spots Per Week	S. Carrier	Rate					
10/2	22/2012-10/28/2	2012		M		1		1,440.00					
Air I	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>	_	<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
	22/2012	-	06:22:08 PM		BC0812H		30	1,440.00		_	<u> </u>	<u></u>	
7	5PM EARI	V NE	MS		10/16/2012-10/1	0/2012	T \/\	/TF		30	4	765.00	
	OI W L/W		****		10/10/2012 10/1	10/2012	. 1 ۷۷			00		700.00	
Wee	ek Of			MTWTFS	<u>s</u>	Spots Per Week	-	Rate					
10/1	15/2012-10/21/2	2012		. T W T F		4		765.00					
Air I	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
10/1	16/2012	Tu	05:24:17 PM		BCTV1212H		30	765.00					
10/1	17/2012	We	05:41:18 PM		BCTV1209H		30	765.00					

For:

11

**CRIMINAL MINDS** 

P.O. BOX 33091

PO BOX 58746

NEWARK, NJ 07188-0091

BOB CASEY FOR SENATE(215421)

CBS TELEVISION © GW



**KYW TV3** 

30

1

6,500.00

1041-556701

Broadcast EOM

10/01/2012-10/28/2012

10/28/2012

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

Page 3 of 7

11/27/2012

Net 30 days

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num:

1041-80917 10/16/2012-10/22/2012

**Contract Dates: Customer Order:** 

Linked Order:

10/17/2012-10/17/2012

CPE: / /

In Account SHORR JOHNSON MAGNUS(39976)

Philadelphia, PA 19102-8746

1831 Chestnut St Ste 602 With:

Philadelphia, PA 19103-3700 ATTN:Accounts Payable

**Product Desc:** CASEY FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

	ATTN:Accoun	iis Payab	ne		Dioadca	ist airtimes represented	are reported t	o the hearest second	4.			
Buy	Flight										Total	
Line	Descrip	ption			Buy Line Dates		MTV	WTFSS		Dur	Spots	Rate
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	De	<u>ebit</u>	Credit	<u>Remarks</u>
	10/18/2012	Th	05:22:24 PM		BCTV1209H		30	765.00				
	10/19/2012	Fr	05:53:07 PM		BCTV1209H		30	765.00				
8	5PM EA	ARLY NE	WS		10/22/2012-10/2	2/2012	М			30	1	765.00
	Week Of			MTWTFSS	<u>3</u>	Spots Per Week	=	Rate				
	10/22/2012-10/2	28/2012		М		1		765.00				
	Air Date	<u>Day</u>	Air Time	M/G For	Material		Dur	Rate	De	ebit	Credit	<u>Remarks</u>
	10/22/2012	Мо	05:12:39 PM		BC0812H		30	765.00				
9	NAVY N	NCIS			10/16/2012-10/1	6/2012	.T			30	2	9,000.00
	Week Of 10/15/2012-10/2	21/2012		<u>MTWTFSS</u> .T	<u>3</u>	Spots Per Week		Rate 9,000.00				
	Air Date	Day	Air Time	M/G For	Material		Dur	Rate	De	ebit	Credit	Remarks
	10/16/2012	Tu					30				9,000.00	Preempted
	10/16/2012	Tu	08:35:40 PM	10/16/2012	BCTV1209H		30	9,000.00	9,000	.00		Makegood in NCIS: LOS ANGELES
10	SURVI	VOR XXV	: PHILLIPINES		10/17/2012-10/1	7/2012	W			30	1	7,000.00
	Week Of 10/15/2012-10/2	21/2012		<u>MTWTFSS</u> W		Spots Per Week	-	Rate 7,000.00				
	<u>Air Date</u> 10/17/2012	<u>Day</u> We	<u>Air Time</u> 07:58:46 PM	M/G For	Material BCTV1209H		<u>Dur</u> 30	Rate 7,000.00	De	<u>ebit</u>	Credit	Remarks

. . W . . . .

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

BOB CASEY FOR SENATE(215421)

CBS TELEVISION © GW



**KYW TV3** 

1041-556701

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

Page 4 of 7

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num:

1041-80917 10/16/2012-10/22/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / /

In Account SHORR JOHNSON MAGNUS(39976) With: 1831 Chestnut St Ste 602

PO BOX 58746

Philadelphia, PA 19103-3700 ATTN:Accounts Payable

Philadelphia, PA 19102-8746

CASEY FOR SENATE **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

10/28/2012		
Broadcast EOM	PAY BY	11/27/2012
10/01/2012-10/28/2012	PAY DY	Net 30 days

	<b>Descrip</b> <u>eek Of</u> /15/2012-10/2	otion			Buy Line Dates							
						<u> </u>	M T	WTFSS		Dur	Spots	Rate
10/	/15/2012-10/2			MTWTFS	<u></u>	Spots Per Week		Rate		<u> </u>		
	13/2012-10/2	1/2012		W		1		6,500.00				
Air	Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit		Credit	<u>Remarks</u>
	/17/2012	We	08:58:27 PM		BCTV1209H		30	6,500.00				
12	PERSO	N OF IN	TEREST		10/18/2012-10/	18/2012		Τ		30	1	6,000.00
												1
	eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate		-	The same of	
10/	/15/2012-10/2	1/2012		T		1		6,000.00				A.
Air	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>
10/	/18/2012	Th	09:36:21 PM		BCTV1209H		30	6,000.00				
13	THE AN	//AZING I	RACE		10/21/2012-10/2	21/2012	***	S		30	2	6,000.00
										A PER		
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
10/	/15/2012-10/2	1/2012		S		1		6,000.00	, -			
Air	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks
10/	/21/2012	Su			W		30				6,000.00	Preempted
10/	/21/2012	Su	09:31:32 PM	10/21/2012	BC0812H		30	6,000.00	6,000.00			Makegood in 20:56:00-21:56:00
14	THE GO	OOD WIF	E	1	10/21/2012-10/2	21/2012		S		30	2	6,000.00
						7						
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
10/	/15/2012-10/2	1/2012		S		1		6,000.00				
<u>Air</u>	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit		Credit	Remarks
10/	/21/2012	Su					30				6,000.00	Preempted
	/21/2012	Su	10:37:39 PM	10/21/2012	BC0812H		30	6,000.00	6,000.00			Makegood in 21:56:00-22:56:00

For:

P.O. BOX 33091

PO BOX 58746

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



**KYW TV3** 

1041-556701

Broadcast EOM

10/01/2012-10/28/2012

10/28/2012

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 5 of 7

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num: 1041-80917

10/16/2012-10/22/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

**Product Desc:** 

CPE: / /

In Account SHORR JOHNSON MAGNUS(39976)

BOB CASEY FOR SENATE(215421)

1831 Chestnut St Ste 602 With:

Philadelphia, PA 19103-3700 ATTN:Accounts Payable

Philadelphia, PA 19102-8746

CASEY FOR SENATE Broadcast airtimes represented are reported to the nearest second.

11/27/2012 Net 30 days

	Flight									Total	
ine	Description	on			Buy Line Dates		МТ	WTFSS	Dur	Spots	Rate
15	DAVID LE	TTERN	MAN		10/16/2012-10/1	9/2012	. T \	NTF	30	4	900.00
V	Veek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
1	0/15/2012-10/21/2	2012		. T W T F		4		900.00			
A	ir Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
1	0/16/2012	Tu	12:31:51 AM		BCTV1209H		30	900.00			
1	0/17/2012	We	11:49:23 PM		BCTV1209H		30	900.00			
1	0/18/2012	Th	12:16:08 AM		BCTV1209H		30	900.00		N. Santa	
1	0/19/2012	Fr	11:54:39 PM		BCTV1209H		30	900.00			A.
16	DAVID LE	TTERN	ЛAN		10/22/2012-10/2	2/2012	М.		30	1	900.00
_	Veek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate		1	
1	0/22/2012-10/28/2	2012		М		1		900.00	1 11		
A	<u>sir Date</u>	Day	Air Time	M/G For	<u>Material</u>	10	_Dur	Rate	Debit	Credit	Remarks
1	0/22/2012	Мо	12:09:28 AM		BC0812H		30	900.00			
17	LATE NEV	NS			10/16/2012-10/2	1/2012	. T \	WTFSS	30	7	2,700.00
١.	Veek Of			MINTER		Spots Per Week		Data			
		2040		MTWTFS				Rate			
1	0/15/2012-10/21/2	2012		.TWTFSS	N N	6		2,700.00			
<u>A</u>	<u>sir Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
- 1	0/16/2012	Tu	11:28:16 PM		BCTV1209H		30	2,700.00			
- 1	0/17/2012	We	11:31:49 PM		BCTV1209H		30	2,700.00			
		Th	11:11:54 PM		BCTV1209H		30	2,700.00			
1	0/18/2012				DOT! (4000LL		30	2,700.00			
1 1	0/18/2012 0/19/2012	Fr	11:20:41 PM		BCTV1209H						
1 1 1			11:20:41 PM 11:32:13 PM		BC1V1209H BC0812H		30	2,700.00			
1 1 1 1	0/19/2012	Fr					30 30	2,700.00		2,700.00	Preempted

For:

P.O. BOX 33091

PO BOX 58746

NEWARK, NJ 07188-0091

BOB CASEY FOR SENATE(215421)

CBS TELEVISION © GW



**KYW TV3** 

1041-556701

Invoice Num:

Page 6 of 7

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num:

1041-80917 10/16/2012-10/22/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / /

In Account SHORR JOHNSON MAGNUS(39976)

With: 1831 Chestnut St Ste 602

Philadelphia, PA 19103-3700 ATTN:Accounts Payable

Philadelphia, PA 19102-8746

**Product Desc:** CASEY FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

Invoice Date:	10/28/2012		
Billing Cycle:	Broadcast EOM	<b>PAY BY</b>	11/27/2012
Billing Period:	10/01/2012-10/28/2012	PAIDI	Net 30 days

uy	Flight									Total		
.ine	Descriptio				Buy Line Date			WTFSS	Dur	Spots	Rate	
18	LATE NEW	٧S			10/22/2012-10/	/22/2012	M		30	1	2,700.00	
We	eek Of			MTWTFS	<u>s</u>	Spots Per Week	-	Rate				
10	/22/2012-10/28/2	012		М		1		2,700.00				
<u>Air</u>	Date Date	Day	<u>Air Time</u>	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10	/22/2012	Мо	11:28:27 PM		BC0812H		30	2,700.00				
19	WKND NE	WS SI	JN 7-9A		10/21/2012-10	/21/2012		S	30	2	495.00	
147	1-04			MIWIFO	0	On sta Day Wast.		D-4-		V -	N.	
	<u>eek Of</u>	040		MTWTFS	<u>S</u>	Spots Per Week	-	Rate				
10,	/15/2012-10/21/2	:012		S		2		495.00				
<u>Air</u>	Date Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
10	/21/2012	Su	07:28:58 AM		BC0812H		30	495.00				
10	/21/2012	Su	08:10:39 AM		BC0812H		30	495.00				
20	CBS SATU	JRDAY	MORNING NE	WS 7-9AM	10/20/2012-10	/20/2012		. S .	30	2	450.00	
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week	V	Rate				
10	/15/2012-10/21/2	2012		S.		2		450.00				
Air	Date Date	<u>Day</u>	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10	/20/2012	Sa	06:58:45 AM	W	BC0812H	11 12	30	450.00				
10	/20/2012	Sa	07:26:00 AM		BC0812H		30	450.00				
21	CBS SUNI	DAY M	ORNING		10/21/2012-10	/21/2012		S	30	1	1,440.00	
14/4	eek Of			MINITE	0	Chata Dar Wash		Data				
		040		<u>MTWTFS</u> S	<u>S</u>	Spots Per Week 1	=	Rate 1,440.00				
10,	/15/2012-10/21/2	.012				'		1,440.00				
Air	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	/21/2012	Su	09:35:21 AM		BC0812H		30	1,440.00				

P.O. BOX 33091

NEWARK, NJ 07188-0091

**For:** BOB CASEY FOR SENATE(215421)

PO BOX 58746

Philadelphia, PA 19102-8746

In Account SHORR JOHNSON MAGNUS(39976)

ATTN:Accounts Payable

With: 1831 Chestnut St Ste 602 Philadelphia, PA 19103-3700 CBS TELEVISION STATIONS



10/16/2012-10/22/2012

JOHN LINK POL.

**GWTS-PH** 

1041-80917

**KYW TV3** 

Invoice Num: 1041-556701 Invoice Date: 10/28/2012

Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM

Billing Period: 10/01/2012-10/28/2012

PAY BY 11/27/2012 Net 30 days

INVOICE

Page 7 of 7

Contract Dates: Customer Order:

**Account Exec:** 

**Contract Num:** 

Office:

Linked Order:

CPE: / /

Product Desc: CASEY FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight							
Line	Description	Buy Line Dates	MT	WTFSS	Dur	Spots	Rate	
	Total Spots	Gross Amt	Commission Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time Totals	46	83,245.00	12,486.75	70,758.25	23,700.00	23,700.00	0.00	

## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: Controller's Dept.

212-856-8000

 Gross Billing
 83,245.00

 Trade Value
 0.00

 Agency Commission
 12,486.75

 Local Tax
 0.00

 State Tax
 0.00

 Pre Paid Amount
 0.00

 Pay This Amount
 70,758.25

Warranty - We warrant the above broadcasts were made according to the official station log.